The Center for Sustainability Research and Consultancy in collaboration with School of Economics, Bahauddin Zakariya University Pakistan, Emerald Group Publishing UK and School of Business Management, UUM announce the 1st International Research Conference on Economics, Business and Social Sciences.

Conference theme: “Research for Development in Developing Countries”
April 12-13, 2016 | Penang, Malaysia | BZU Pakistan

Both conference venues will be connected through video conference link.

For details: www.sustainabilitycenter.my/irc2016

The real conferences worthy of your pursuit for academic and research excellence are always backed by universities and research institutes. This conference, in addition, is partnered by the Emerald Group Publishing UK and World Association of Business Schools in Islamic Countries (WAiBS). Our goal is to make this conference a hub of academic and research collaboration among top ranked universities in Asia and specially among OIC countries. This forum is truly your gateway to global academic and research excellence.

Conference Chair
Assoc Prof Dr Abdul Halim Abdul Majid
Universiti Utara Malaysia

All accepted full papers will be published in either of the sponsoring journals or edited books.

Conference benefits include:

- Lowest international conference fee with free journal/edited book publication
- Paper Development Workshop by delegate from Emerald Group Publishing
- Free membership of Center for Sustainability Research and Consultancy
- Keynote speakers Top academicians and research scholars.
- Special conference tracks on inclusive and environment-friendly business models
- Conference luncheon and high tea on both days
- Bus provided from UUM to conference venue and back

Sponsoring Journals
- South Asian Journal of Global Business Research
- European Journal of East Asian Studies
- International Journal of Management Studies
- Pakistan Journal of Social Sciences
- Pakistan Journal of Economic and Social Review
- Pakistan Journal of Commerce and Social Sciences

Many other journals are in finalization process

Conference proceedings (book of abstracts) and edited books will be published by the University Press of BZU Pakistan.

Edited Books
- Contemporary Issues in Business and Economy in Developing Countries
  Edited by: Prof Dr Timothy Wilson, Universitat Umea Sweden
  Prof Dr Rushami Zien Yusoff, UUM
  Prof Dr Imran Sharif Chaudhry, BZU Pakistan
  Sulaman Hafeez Siddiqui, IUB Pakistan

- Contemporary Issues in Social Sciences in Developing Societies
  Edited by: Assoc. Prof Dr Noor Azniza Ishak, Universiti Utara Malaysia
  Prof Dr Ghulam Shabir, BZU Pakistan

Fee Schedule (for participants at BZU Pakistan)

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<tr>
<th>Category</th>
<th>Before March 15</th>
<th>After March 15</th>
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<tr>
<td>Students</td>
<td>Rs 4000</td>
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<tr>
<td>Faculty</td>
<td>RM 5000</td>
<td>RM 6000</td>
</tr>
<tr>
<td>Additional Paper or accompanying participant</td>
<td>Rs 3000</td>
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</tbody>
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Corrigendum: The dates of conference have been extended with amendments in collaborating partners pls.

Email full paper/abstract to: conference.irc2015@gmail.com

Contact:
Prof Dr. Imran Sharif Chaudhry
Conference Co-Chair
School of Economics, BZU Pakistan
Imran@bzu.edu.pk

Assoc. Prof Dr. Abdul Halim Abdul Majid
Conference Chair
School of Business Management, UUM
ahalim@uum.edu.my

Sulaman Hafeez Siddiqui
Conference Convener-CSRC
sulman.siddiqui@iub.edu.pk
PROF MAURITS VAN ROOIJEN

BORN
4

EDUCATION
(a) Completed

ACADEMIC CAREER:
1966 to (a) XYZ
1976 (b) ABC

i.
ii. Adjunct Professor, School Of Business Management, College of Business, University Utara Malaysia

iii.

iv.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.00 am</td>
<td>Registration</td>
</tr>
<tr>
<td>9.40 am</td>
<td>Participants and Arrivals of VVIPs and Guest Speaker</td>
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<tr>
<td>9.45 am</td>
<td>Negaraku and Recitation of Doa</td>
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<tr>
<td>9.55 am</td>
<td>Ucapan Aluan PNC UUM COB</td>
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<tr>
<td>10.00 am</td>
<td>Wacana Industri: Sustaining Business Competitiveness: The Way Forward</td>
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<tr>
<td>11.40 am</td>
<td>Sesi Perbincangan dan Soal Jawab</td>
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<td>12.00 pm</td>
<td>Minum petang</td>
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<tr>
<td>2.00 am</td>
<td>Sesi pertemuan Prof Maurits Aziz bersama Dekan, Timbalan Dekan, Ketua-ketua Jabatan dan pentadbiran utama SBM di Anjung Tamu UUM</td>
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_Dress Code: Formal_
APPRECIATION

Vice Chancellor Office
Deputy Vice-Chancellor (Academic and International Affairs) Office
Deputy Vice-Chancellor (Student & Alumni Affairs) Office
Chancellery
Registrar’s Department
Communication Corporate Unit
Islamic Centre

ORGANIZING COMMITTEE

<table>
<thead>
<tr>
<th>Role</th>
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<tbody>
<tr>
<td>Director</td>
<td>Prof. Dr. Rushami Zien bin Yusoff</td>
</tr>
<tr>
<td>Assistant Director I</td>
<td>Dr. Salniza bt Md Salleh</td>
</tr>
<tr>
<td>Assistant Director II</td>
<td>Assoc. Prof. Dr. Abdul Halim bin Abdul Majid</td>
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<tr>
<td>Secretary</td>
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<tr>
<td>Members</td>
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