

# Department of Mass Communication

Bahauddin Zakariya University Multan

## Programme Details

### M.Phil Mass Communication (2018-2020)

| S/No               | Course No. | CourseTitle   | Cr.Hrs |
|--------------------|------------|---|--------|
| <b>Semester 01</b> |            |   |        |
| 1                  | Mass-501   | Communication Theories-I                              | 3      |
| 2                  | Mass-503   | Research Methods-I                                    | 3      |
| 3                  | Mass-505   | Mass Media & Society                                  | 3      |
| 4                  | Mass-507   | Theories of Influence on Media Content                | 3      |
| <b>Semester 02</b> |            |   |        |
| 5                  | Mass-506   | Communication Theories-II                             | 3      |
| 6                  | Mass-504   | Research Methods-II                                   | 3      |
| 7                  | Mass-508   | Seminar of Seven Subjects (on different media issues) | 3      |
| 8                  | Mass-502   | International Communication                           | 3      |
| <b>Semester 04</b> |            |   |        |
| 9                  | 600        | Thesis  | 6      |