

Department of Mass Communication

Bahauddin Zakariya University Multan

Programme Details

Master in Mass Communication (Morning) (2019-2021)

S/No	Course No.	CourseTitle	Cr.Hrs
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Semester 01

1	Mass-303	Advanced Reporting	3
2	Mass-307	Basic Concepts in Social Sciences	3
3	Mass-301	Journalistic Language	3
4	Mass-309	Computer Skills in Mass Communication	3
5	Mass-305	Editorial, Feature and Columns Writing	3

Semester 02

6	Mass-302	Radio Journalism	3
7	Mass-304	Sub Editing	3
8	Mass-306	Mass Media in Pakistan	3
9	Mass-310	National/International Affair & Globalization of Media	3
10	Mass-308	T.V. Journalism	3

Semester 03

11	Mass-403	Advertising	3
12	Mass-409	Media Management	3
13	Mass-405	Public Relations	3
14	Mass-407	Research Methods	3
15	Mass-401	Media Ethics & Laws	3

Semester 04

16	Mass-416	Rural Communication	3
17	Mass-404	Development Support Communication	3
18	Mass-402	Theories of Mass Communication	3
19	Mass-406	Magazine Journalism	3
20	Mass-414	Sports Journalism	3
21	Mass-415	Thesis	6