

**Institute of Management Sciences
Bahauddin Zakariya University, Multan**

MS (Business Administration)

Introduction

MS (Business Administration) is of 2-year program spread over 4 semesters. As per HEC guidelines MS Program composed of 30-36 credit hours after completing 4-years business degree like BBA **with minimum 124 credit hours**. In 1st and 2nd semesters, total of 8 courses are offered (i.e. 4 courses in each semester). 3rd and 4th semesters are devoted for research thesis of 6 credit hours. In sum, 8 courses x 3 credit hours each = 24 credit hours + research thesis of 6 credit hours = 30 credit hours.

Objectives

The core objective of MS (Business Administration) program is to provide a unique opportunity to the graduates having 16 years of business education like BBA, BBA (IT), BS (BA), BB(IT), BBS, B.Com, BS (Accounting & Finance), and 2 year old MBA etc. or 16 of equivalent business education to improve their academic qualifications along with exposure of pragmatic academic research. More importantly, after earning MS (Business Administration) degree the graduates become eligible either to apply for higher studies (i.e. PhD) in local and foreign universities or to apply for jobs in national and multinational organizations.

Eligibility Criteria

For admission in MS (Business Administration) program;

1. The candidate must have 16 years of business education like BBA, BBA (IT), BS (BA), BB(IT), BBS, B.Com, BS (Accounting & Finance), and 2 year old MBA etc. **OR** 16 years of equivalent business education.
2. The candidate is required to have at least CGPA of 2.50/4.00 **OR** CGPA 2.80/5.00.
3. Admission Test: GAT general test or test conducted by the institute as per University policy or HEC guidelines
4. Age limit: As per University policy applicable for postgraduate programs.

Scheme of Study

Semester 1			
S. No.	Course Code	Course Title	Credit Hours
1	551	Strategic Finance	3
2	541	Advance Research Methods	3
3		Elective I	3
4		Elective II	3

Semester 2			
S. No.	Course Code	Course Title	Credit Hours
1	509	Strategic Marketing	3
2	501	Strategic Management	3
3		Elective III	3
4		Elective IV	3

Semester 3 and 4			
S. No.	Course Code	Course Title	Credit Hours
1	850	Research Thesis	6

Elective Courses

Finance Specialization			
S. No.	Course Code	Course Title	Credit Hours
1	531	Corporate Finance	3
2	680	International Finance	3
3	553	Investment & Portfolio Management	3
4	615	Theory of Finance	3
5	532	Corporate Governance	3
6	931	Financial Risk Management	3
7	932	Entrepreneurial Finance	3
8	933	Emerging Issues in Finance	3
9	934	Case Studies in Finance	3
10	935	Financial Engineering	3
11	936	Islamic Finance	3
12	524	Credit Management	3
13	937	Behavioral Finance	3
14	520	Analysis of Financial Statements	3

Management Specialization			
S. No.	Course Code	Course Title	Credit Hours
1	845	Research Issues in Management	3
2	550	Supply Chain Management	3
3	938	Technology Management	3
4	679	Cases in Small Business and Entrepreneurship	3

5	519	Topics in Quality Management	3
	939	Industrial Management	3
6	940	Leadership Theory and Practice	3
7	558	Knowledge Management	3
8	577	Project Management	3
9	941	Organizational Change and Development	3
10	942	Performance Management	3

Marketing Specialization			
S. No.	Course Code	Course Title	Credit Hours
1	545	International Marketing	3
2	661	Topics in Brand Management	3
3	751	Advance Topics in Consumer Behavior	3
4	944	Products Management	3
5	549	Integrated Marketing Communication	3
6	945	Digital Marketing	3
7	947	Physical Distribution and Logistics Management	3

Human Resources Management Specialization			
S. No.	Course Code	Course Title	Credit Hours
1	590	Strategies in Human Resource Management	3
2	946	Current Issues in Human Resource Management	3
3	592	Training and Development	3
4	597	Recruitment and Selection	3
5	947	International Human Resource Management	3
6	948	Introduction to Corporate Human Resource Management	3
7	949	Labour Laws & Industrial Relations	3

Islamic Finance			
S. No.	Course Code	Course Title	Credit Hours
1	IF-1150	An Introduction to Islamic Finance	03

2	IF-1151	Islamic Finance: Theory and Practice	03
3	IF-1152	Financial Transactions in Islamic Jurisprudence	03
4	IF-1153	Contracts and Deals in Islamic Finance	03
5	IF-1154	Islamic Banking and Finance	03
6	IF-1155	Islamic Marketing of Financial Services	03
7	IF-1156	Islamic Finance in the Global Economy	03
8	IF-1157	Product Development in Islamic Banks	03
9	IF-1158	Critical Issues on Islamic Banking and Financial Markets	03
10	IF-1159	Financial Engineering in Islamic Finance	03
11	IF-1160	Islamic Asset Management	03
12	IF-1161	Investing in Islamic Fund	03
13	IF-1162	Islamic Capital Markets	03
14	IF-1163	Introductory Mathematics and Statistics for Islamic Finance	03
15	IF-1164	Structuring Islamic Finance Transactions	03
16	IF-1165	Comparative Analysis of Islamic and Conventional Finance	03
17	IF-1166	Economic Policy and Analysis of Islamic Banking and Finance	03
18	IF-1167	Risk Management in Islamic Financial Institutions	03
19	IF-1168	Shari'ah Audit and Compliance	03
20	IF-1169	Takaful and Re-Takaful	03
21	IF-1170	Corporate and Shari'ah Governance for Islamic Banking and Finance	03
22	IF-1171	Islamic Investment Principles	03

Project Management

S. No.	Course Code	Course Title	Credit Hours
1	PM-1050	Introduction to Project Management	03
2	PM-1051	Project Financing Management	03
3	PM-1052	Project Scheduling & Resource Management	03
4	PM-1053	Project Planning & Control	03
5	PM-1054	Project Risk Management	03
6	PM-1055	Advance Project Management	03
7	PM-1056	Project Team Management	03
8	PM-1057	Project Feasibility	03

Supply Chain Management			
S. No.	Course Code	Course Title	Credit Hours
1	SCM-950	Procurement	03
2	SCM-951	Material Management	03
3	SCM-952	Inventory and Warehouse Management	03
4	SCM-953	Retail Logistics	03
5	SCM-954	Transportation Management	03
6	SCM-955	Sustainable Supply Chain Management	03
7	SCM-956	Contemporary Issues in Supply Chain Management	03
8	SCM-957	Humanitarian Logistics	03
9	SCM-958	Vehicle Routing	03
10	SCM-959	Research in Supply Chain Management	03
11	SCM-961	Risk in Supply Chain Management	03

12	MIS-762	Enterprise Resource Planning	03
13	SCM-963	Supply Chain Resilience	03
14	SCM-964	Outsourcing	03
15	SCM-965	Inventory & Production Models	03
16	SCM-966	Supply Chain Engineering	03
17	SCM-967	Sales & Distribution Management	03
18	SCM-968	Strategic Supply Chain Management	03
19	SCM-969	Cases in Supply Chain Management	03